

WiPP Scholarship Essay Submission Guidelines

Bradford White Corporation Women's Network Scholarship Opportunity

About: Bradford White Corporation's Women's Network is committed to advancing women in the industry through networking opportunities, workforce training and development, and supporting communities and causes where we live and work.

On behalf of the BWC Women's Network, we are pleased to offer two (2) scholarships to individuals who have demonstrated why a career in the trades is important and helps fuel their passion and future success.

Topic: "Why I Am Choosing a Career in the Trades"

Objective: Provide a compelling essay that articulates your reasons for pursuing a career in the skilled trades and what ignites your passion for this industry. Your essay should convey your long-term commitment to the field and explain how you play an important role in advancing the trades for women and why you are a deserving recipient of this scholarship.

Guidelines:

1. **Length:** Your essay must be a minimum of 750 words. There is no maximum word limit, but clarity and conciseness are valued.

2. **Content Requirements:**

- **Introduction:** Briefly introduce yourself and your chosen trade. Describe what initially attracted you to this career path.
- **Body:**
 - **Passion for the Trades:** Describe what makes you passionate about your chosen trade. Include specific experiences, projects, or people that have inspired or influenced your decision and path.
 - **Commitment to the Industry:** Explain why you see yourself in this industry long-term. Discuss any goals you have within the trades and how you plan to achieve them.
 - **Personal Connection:** Share any personal stories or challenges that have shaped your decision to pursue a career in the trades, particularly as a female tradesperson. This can include family background, community influence, or personal achievements.
- **Conclusion:** Summarize your key points. Reinforce your commitment to your career choice and how this scholarship will help you achieve your professional objectives and goals.

3. **Format:** Submit your essay in PDF format. Use a standard font like Times New Roman or Arial, 12-point size, double-spaced.

4. **Submission:** Essays must be submitted through the scholarship application portal by [insert deadline]. Late submissions will not be considered.

5. Evaluation Criteria: Essays will be evaluated based on clarity of expression, grammar, demonstration of passion for the trade, depth of insight into the industry, and the persuasiveness of the argument regarding long-term commitment.

Important Note: Plagiarism will result in immediate disqualification; this includes the use of AI. Ensure that your essay is your original work and accurately reflects your views and experiences.